



Pacific Corinthian Yacht Club

The drawing of the Clubhouse was done by Herb Hewston, a founding member. Hannah Hewston created the first issue of the Periplus in May 1976 and she was editor until 1986.

Periplus



*Pacific Corinthian Yacht Club
receives the pleasure
of your company
at
The Installation Dinner
Honoring Our First Officers
on
Friday, April 30, 1976
at
The Lobster Trap Restaurant
Oxnard, California*

IN THIS ISSUE...

Commodore	3
Vice Commodore	4
Rear Commodore.....	5
In General	6
Valentines Day Pictures.....	7
March Calendar	8
April Calendar.....	9
Opening Day	10
March Birthday/Anniversary	11
PCYC Fishing Report	12
Fleet Nurse's Report.....	13
Why Is Opening Day So Important?	14
Membership Report	15

Meaning of Periplus

The word periplus stems from Greek, meaning 'journey' and also means a circumnavigation or sea voyage around a coastline. The use of a periplus, or journal, dates back to the second century and was a document listing in order, the ports and coastal landmarks, with approximate intervening distances, that the captain of a vessel could expect to find along a shore. In that sense the periplus was a type of log, similar to the modern day ship's log.

We use the term for our Club newsletter since it is the documentation of our travels at the Club and offshore and provides a historical record for us to reminisce and share with others. It is our shared and unique history as club members.

Copyright 2020 Pacific Corinthian Yacht Club



Pacific Corinthian Yacht Club

EXECUTIVE OFFICERS

Commodore	John Gaddis
Vice Commodore	Werner Keller
Rear Commodore	Ilene Sheldon
Secretary	Kathy Smith
Treasurer	Werner Keller
Jr. Staff Commodore.....	Jack Skidmore

DIRECTORS

Kathy Smith, Barbara Quigan, Martha Baskerville,
Virginia Panossian, Jana Danza, David Romano,
Nancy McGinnis, Bill Schneberg, Laura Cook

FLAG OFFICERS

Fleet Captain	Tom Shideler
Fleet Captain Power	Marc Morris
Fleet Captain Sail	Connie Sedacca
Fleet Captain Electric	Bruno Tonin
Fleet Captain Capri Fleet	Bill Schneburg

Port Captain	Marsha Landreth
Judge Advocate	Ross Henriksen
Fleet Surgeon	Ric S. Garrison, MD
Fleet Nurse.....	Jana Danza
Quartermaster	Graham Wilson
PCYF President	Tom Shideler

PCYC CONTACTS

General Manager	Don Meyers GM@pcyc.org
Front Desk	frontdesk@pcyc.org
Controller	Pam Vinovich controller@pcyc.org
Periplus	John Gaddis johnwgaddis@gmail.com
Periplus Staff:	Martha Baskerville, Carol Ann Coates, Gayle Barrette, Donna Gaddis
Website.....	www.pcyc.org

HAPPY 44TH ANNIVERSARY



PCYC BACKGROUND & HISTORY

By Floyd Woodcock

PCYC's stages of growth are:

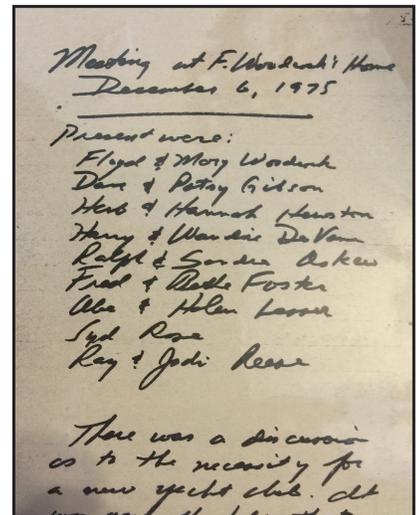
1. The Beginning
2. "Paper Club" Years
3. "Interim Facility" Years
4. "Permanent Facility" Years
5. "The Struggle to Survive" Years
6. "The Future" Years

1. The Beginning -- 1975 & 1976:

To understand the beginning, you need to know something of the background. The initial Channel Islands Harbor development in the 1960s had provided a much smaller harbor. The west arm of the harbor ended at about where the Marine Emporium is now situated. The east arm of the harbor connected to the "Edison canal" just to the north of where Anacapa Marine Services is now located.

During the early 1970s, the County of Ventura was planning for "Phase I I" -- a major expansion of the harbor. Concurrently, Boise Cascade and Zurn Engineering were beginning the construction of water-front home sites, through an expansion of the "Edison canal". The west arm of the harbor was dredged, creating three new marina basins and providing navigable water access to the new waterfront homes. The bridge was built to complete this progress.

The County's Phase II plans, supported by consultants' studies, envisioned no new yacht club facilities, in the belief that the existing facilities were adequate for the future of Channel Islands Harbor. We believed that the County was wrong.



In 1975, Channel Islands Harbor had two SCYA-sanctioned yacht clubs; Channel Islands Yacht Club and Anacapa Yacht Club. Bahia Cabrillo Yacht Club was a non-sanctioned club -- part of Martin Smith's apartment project.

Channel Islands Yacht Club, the harbor's oldest club, was a short-term sub-leasee in a small second floor one-room facility. The membership had evolved a focus on powerboating, cruising and fishing. There was little interest in youth programs and sailing. The facility was barely adequate for weekend bar activity and for self-catering buffets. There were no club slips. The lease had only two years remaining, and the landlord wanted the club out. The short lease made facilities improvements impossible. The club appeared to have no future.

With this bleak outlook, CIYC started a "building fund" with member assessments in order to position itself for the need to make a facilities change. As Commodore of CIYC in 1975, I presided

over the planning for the process to seek a prime lease within the County's Phase H harbor improvements. After a hesitant start, strong opposition developed, primarily from the CIYC's "oldtimers", who remembered the days of \$9 annual dues as a "paper" club, and who were fearful of the future. The "building fund" was scrapped late in 1975, and talk of the prime lease ceased.

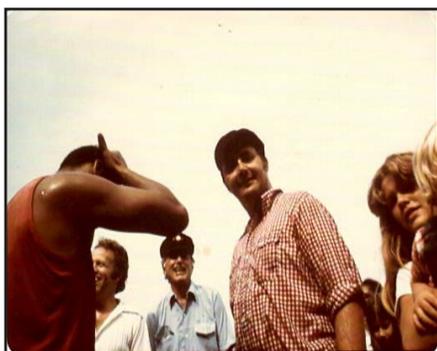
Anacapa Yacht Club occupied a similar facility, also as a sub-lessee. AYC's lease made the accumulation of any capital funds impossible -- the landlord collected percentage rent on all funds paid by the members. AYC was established as an offshoot of CIYC but with a strong focus on sail racing and little interest in power boating or cruising. AYC developed a strong youth program.

What we had were two yacht clubs, each in its own narrow niche. What we envisioned was a full-spectrum, full-service, family-oriented yacht club. This led to the formation of Pacific Corinthian Yacht Club. Since we could not be the first, or the oldest, or the one with the most sailing trophies in our case, we set out to be the best. We felt that it was especially appropriate that we began our club in the year of the USA's Bicentennial -- a year when our most important beginning was celebrated. With this spirit of '76, in mind, we set our year's membership goal at 76!

A chronology of our beginnings tells an exciting story of our first major accomplishments - ~ by devoted people, sharing a vision and overcoming major obstacles.

2. "Paper Club" Years -- 1976 to 1979:

During this period, we held most of our meetings in members' living rooms and, through an arrangement with the Quarterdeck Restaurant, were able to enjoy Sundays at the Quarterdeck, where we had exclusive use of the upstairs for our get-togethers.



Membership drives were spurred by monthly brunches held at various facilities; The Lobster Trap, The Holiday Inn, The Hilton Hotel. These brunches were paid for by the members and their guests. The program was openly billed as a membership function. We gave club presentations, told of our future plans and accepted applications and checks on the spot with much fanfare and hoopla. They were lots of fun. We built the membership numbers. People who shared our vision joined PCYC and willingly paid \$750 contributions into our "Building Fund".

Some may remember the great "5-Patios Membership Party" when we partied across 5 adjoining Mandalay Bay waterfront patios. It was a great show of force and resulted in many new members.

This period of PCYC's growth was presided over by Commodores Woodcock, Salisbury and Smith. Love and enthusiasm reigned. Our confrontations with the County, to ensure our place in the Harbor sun, were supported by PCYC's Blue Blazer Army -- great numbers appearing at the County Board of Supervisors whenever matters of interest to us were discussed.

What was accomplished during the “Paper Club” years? (1) We built up the membership -- reaching our goal of 400 families just prior to occupying our “Interim Facility”. (2) We grew the “Building Fund” -- nothing was expended whatsoever. The fund grew, with interest. (3) We established a balanced broad-spectrum approach; some sail, some power, some racers, some cruisers, some landlubbers -- not in competition for power or dominance, but working in cooperation for the good of PCYC. We started the range of activities, both social and on-the-water, both formal and informal events, which continue today. (4) We set the stage for the “Interim Facility” years, when we would learn more about the art of yacht club management, how to run a dining room and bar for the membership, and how to raise serious monies for the achievement of our real goals.

The most important results of the “Paper Club” years was our successful startup and the setting of enduring goals.

3. “Interim Facility” Years -- 1980 to 1985:



Late in 1979 we moved into the Marine Emporium. Our “Interim Facility” as it was always known, was undertaken on a 2-year sublease covering the upstairs space now occupied by Tug’s Restaurant. Marine Emporium owner and PCYC member Fred Buenger offered us favorable terms for the lease. We didn’t touch our building fund. Capital improvements needed to use the leased space were financed by borrowing from several generous members. All of us benefited and the lenders were repaid during the initial years of the lease, which, after several extensions, lasted about 5 1/2 years.

We installed a bar and kitchen so that we could learn how to manage and operate these facilities on a larger scale in our permanent facility. We hired a club manager and staff to furnish the catering operation --no more self-catering! We established our Wednesday through Sunday operating schedule, essential to stable staffing and to the concept of a full-service yacht club. We devised the “chit” system to motivate clubhouse spending -- this has evolved into today’s “minimum purchase”.

The membership, after peaking briefly at 400, declined somewhat for several years. We learned to deal with real operating problems -- food quality, budget problems, dues increases, membership complaints. One group of members threatened to sue the club over what they perceived as misrepresentation -- they were persuaded that they had no case when we replayed for their leader tape recordings of the so-called misrepresentation (Shades of Nixon!).

The County continued to thwart our prime lease objectives as it prepared its bid packages.

Finally our Officers, and leaders, backed by the Blue Blazer Army won the final battle with the County -- the parcel, where we now stand, was designated for a yacht club. The adjacent marina parcel, while separate, was earmarked for a non-profit entity, which PCYC certainly was. We bid on and won both parcels -- a lease option to build in one year! We then had one year to get our act together, to design, fund, and build our envisioned facilities; the Clubhouse and the Marina.

We had increased our building fund, yearly and bit by bit, to the sum of about \$600,000. This we dedicated to the Clubhouse project, and, together with about \$650,000 borrowed, was enough to fund the \$1,250,000 Clubhouse, where we are today. We broke ground in 1984 and held our grand opening of the Clubhouse in 1985. We began operating under a 40-year County lease.

The Marina however had no funds -- \$0! Creativity was needed! We devised a Limited Partnership organization, with PCYC as General Partner, and with 1500 Limited Partnership units. These units were offered to PCYC members for \$1000 each -- with a minimum purchase of 3 units. Within the time period, set by our banker (who provided a bridge loan and covered a small shortfall), we raised \$1,000,000! We literally "went to the wall" to meet this objective. Some of you may remember this unpleasant, but successful episode. We ultimately sold all 1500 units to some 200 plus Limited Partners, then constructed PCM for about \$1,700,000. All of this was completed by early in 1985, less than 10 years from our inception.

During the "Interim Club" years, we learned how to run a first-rate club. We went through a number of managers and chefs. We dealt with all manner of staff problems. We developed real plans, raised money, and won our political struggle for the harbor sites. We ended the period with a full complement of 500 members.

There are very many who are due credit for the successful "Interim Club" years. These Commodores led us through this period: David Gibson, Jodi Reese, Charles Warner, Ed Sullivan, Pieter Vos and Ben Reinhardt.

4. "Permanent Facility" Years -- 1985 to 1990:

At our Clubhouse Grand Opening, we served a memorable buffet to some 1000 people. We had two bands -- one upstairs, one downstairs. It was a Channel Islands Harbor spectacular! Then we settled in to fulfill our dream to operate the premier yacht club at Channel Islands Harbor.

It took several years to overcome the habit of referring to our glorious new clubhouse as "the Permanent Facility". It was hard to overcome the years of dreaming about it. With the new Clubhouse came bigger budgets, more staff, computerized bookkeeping, lots of expenses and headaches. One-by one we dealt with problems and made things work. We went through another manager and even had a club-member as acting manager for a brief period.



This period brought the full realization that PCYC's Clubhouse was ours to run and to succeed or fail in. Painful adjustments to the dues and assessments were accomplished and PCYC settled in to an operation which requires about \$1,000,000 in annual revenues to succeed with a strong and active membership in support. Lots of operational bugs were worked out during this period. Our mortgage became paid off through accelerated payments from current revenues.

The enthusiasm which propelled us to 500 members prior to the grand opening began wearing off and the Club experienced steady erosion in the membership. Our ability to continue the momentary peak of membership sales at \$5000 each faded as well. Membership appeared to be settling in at about 400 -- still a comfortable level for the Club.

Nevertheless our reputation grew. Other clubs were awed by our success and PCYC became a sought-after place to visit and desirable cruise destination.

Leadership during this trying period was provided by Commodores Gene Dowd, Don Like, Bill Eadie, Jerry Gaylord, Ron Hilblom, and Jack Meserve.

5. "The Struggle to Survive" Years -- 1991 to 1994:

The economy, as George Bush learned in 1992, was a problem. PCYC was not immune from the effects. As our members and others trimmed their spending of recreational dollars, our membership took another downturn. The need for serious new membership acquisition became a grim reality for PCYC.

We looked for ways to cut expense. Our dining room prices have risen markedly. We have put off needed dues increases to placate financially stressed members. Various incentive schemes for new membership were tried -- free dues periods and the like. However nothing done so far has stemmed the outgoing tide of membership. However, the worst is now passed, I believe. While the total membership has dropped to its lowest level since about 1984, we have accomplished one major improvement -- many former members, who were failing to support the Club, have been exchanged for new members through the membership transfer process. These new members are generally enthusiastic and eager to support PCYC.



One of the lessons of this "Struggle to Survive" period has been the need to welcome and embrace the new members. They are the future of the Club and often replace tired and sometimes burned-out members.

We still have some members who, for whatever reason, fail to see the value of PCYC's enduring goal to be the best; those who criticize our leaders, whoever they are; members who would settle for a narrow niche yacht club of only power boaters, or only sailboaters. Some wish to enjoy PCYC's hard won prestige, but don't want to shoulder the financial burdens that go with it. For PCYC, new members and clear goals are the only way to propel PCYC into the future.

Leadership during this trying period of painful lessons have included Commodores Cathy Scott, Patty McInnes, Gene Whitt and Jim Parriott. They have steered us through some serious financial, membership-attrition and management difficulties.

6. “The Future” Years -- 1995 to ?:

Today’s Directors and Chairmen, Commodore Don Ducette and all the Flag Officers, must assume the burden of ensuring PCYC’s future. Your authority, responsibilities and duties are set out in the Bylaws. They should be read carefully by all Directors.

The present Board of Directors can only look to the future and achieve success by translating worth-while goals into realities. I urge you to adopt and act on PCYC’s proven goals which have served us well:

- 1. Be the best possible full-service family yacht club;**
- 2. Maintain and manage the Clubhouse so that it fully serves our full range of activities;**
- 3. Focus clearly on the need for a broadly-supported full spectrum of activities both on and off the water;**
- 4. Provide the means for membership of today and tomorrow to own the Marina;**
- 5. Dedicate PCYC to Corinthian Yachting and enjoyment of boats and the boating environment for the sheer fun of it.**

Past Boards and previous members have endowed you a facility which cost over \$3500 for each membership at our present membership level. Our recent balance sheet puts each member’s equity at about \$3400.

Members selling out for \$1500 or less, or worse, abandoning their memberships, are simply adding to the equity share of the remaining members. The Board of Directors should keep this fact in mind in designing membership inducement packages which may tend to seriously undervalue the membership’s worth, and in fact, may devalue the memberships of the 90% , or so, of the members who steadfastly remain loyal to PCYC. It’s imperative to keep in mind that we own PCYC! We are the ones who can make it a better club and more valuable, or make it a poorer club and worth less!



Also, the Board should bear this fact in mind: our most astonishing growth has always occurred as we implemented long range goals and visions. What is PCYC’s long-range vision for 1995 and beyond? Your planning horizon should extend a decade or more. This is a challenge to the 1995 Board and Bridge!

Floyd B. Woodcock Senior Staff Commodore

HAPPY 44TH ANNIVERSARY





Over 200 Attend P.C.Y.C. Gala

Over 200 members and guests dined on prime rib and danced to the music of Irv Johnson and his group at the Pacific Corinthian Yacht Club's annual change of watch and awards dinner last Saturday night at the Lobster Trap restaurant, Channel Islands Harbor, Oxnard.

Table decorations carried out the holiday theme of red and green, with the centerpieces, large white Christmas candles, surrounded by daily decorated miniature plants, one for each

ward presented awards to the 1978 chairmen, directors and flag officers. Judge Advocate Ben Reinhardt of Northridge assisted Smith in installing the newly elected flag officers, Commodore David Gibson of Oxnard, Vice Commodore Jodi Reese, a resident of Sherman Oaks, and Rear Commodore Joe Gbur of Oxnard.

Commodore Gibson then introduced the following flag officers: Secretary Charles H. Warner, Treasurer Richard

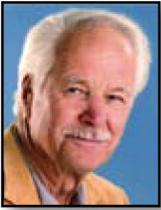
office include, Hannah Hewston, Harry DeVane and Joe Szabo, all of Oxnard, Les Smock of Westlake Village and Lovell Nelson of Ventura. Several 1979 committee chairmen were introduced, Youth Activities Co-Chairmen and father and daughter, Donald and Mitzi Like, residents of Northridge; Bylaws, Ramon Reese, Membership Co-chairmen, Jack and Wally Pettus; Social, Thelma Wells; Special Events, Mary Woodcock; Coun-

ty Affairs, Robert Smith, PCYC historian. John Batistić of Oxnard, surprised Commodore David Gibson by awarding him with the first annual Great T, a 40 pound gilded T, complete with an engraved plate and a globe worn by the recipient's award, brought by John Cotton of Sand Oaks. Woodcock, a result of Gibson's slight navigation on a cruise to Island, after





PCYC Member for 40 Years



MIKE LOSEY

Specializing In Marina Boat Dock Homes
For Sale And Beach Marina Rentals.
www.MarinaHomesbyMike.com
Mike.Losey@yahoo.com

Cell: (805) 509-1177
DRE Lic.#00597162

**Looking for a home on the water
with a boat dock included?**

We'll look no further!



We have water-front homes starting from the low \$800,000's to \$3,000,000,
depending on size and location. Boat docks will range from 40' to 100'.

Call now for details and let me give you a tour of our harbor.

www.MarinaHomesbyMike.com

RE/MAX Gold Coast Realtors

1151 South Victoria Ave., Oxnard CA. 93035



Jack M. Schuler, Esq.
Schuler, Brown & Ekizian, Attorneys at Law

*Specializing in
Serious Personal Injury, Medical Malpractice, Elder Care
Abuse, Business, Real Estate, and Insurance Litigation.*

(818) 756-0999
www.SBandELaw.com



2600 South Harbor Blvd.
Channel Islands Harbor, CA, 93035